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University of Strasbourg

LOUISIANA TECH UNIVERSITY

CALL FOR PARTICIPATION / PROPOSALS

The 2027 University of Strasbourg Symposium on Usability and Design

Done in collaboration with Louisiana Tech University

DATES	**8–9 April 2027**
LOCATION	University of Strasbourg, France
SYMPOSIUM THEME	Emerging Areas for Usability and User Experience Design in Global Contexts
PROPOSAL DEADLINE	**Monday, 18 January 2027**

Overview of the Symposium

The rapid emergence of various technologies across industries means that usable designs are continuously changing to adapt the needs of the industries and their target. These developments influence practices in technical communication, content strategy, and localization. In light of this, the 2027 Symposium invites researchers to review these changes, share ideas, and examine their impact on global usability and user experience (UX).

> AREA OF SPECIAL CONSIDERATION THIS EDITION
>
> Usability and user experience design developments are poised to reshape practices in healthcare fields. Therefore, the symposium seeks to develop a dedicated track in **"usability dynamics of healthcare in global contexts"**.

Objectives of the Symposium

The objective of the 2027 Symposium is to bring together researchers in usability, UX design, technical communication, content strategy or design, translation, and localization to:

- Discuss the current state of research
- Present results of recent research from within the last year
- Collect comments and suggestions on ongoing or future research projects
- Explore opportunities for research partnerships
- Outline prospective research trends
- Plan trajectories and discuss conference and publication venues for participants' work

These discussions and such ideas used to help attendees devise new frameworks for addressing current and prospective usability challenges in the mentioned fields above.

Submitting a proposal

Presentations are **15–20 minutes** long and can be delivered individually (1-person) or jointly (2-person). Proposals must be around **250–300 words** and include:

- The title of the proposed presentation
- The name(s) and affiliation(s) of the presenter(s)
- The overall topic/focus and the approach used to examine it
- The connection to the symposium theme
- The methods attendees can use to apply ideas from the presentation to research, teaching, or other practices (e.g., product development)

SUBMISSION INSTRUCTIONS

By Monday, 18 January 2027

Submit your proposal as a **.doc file** emailed to **kirk.stamant@gmail.com** with the subject line **"Strasbourg Symposium"**.

Topics for presentations

The symposium welcomes topics relating usability to technical communication, content design/strategy, and localization, including:

- Research methods, theories, and study contexts
- Methods for testing or applying prior research
- Evaluation variables across different contexts
- The ways culture, language, and society affect usability and design
- The ways existing and emerging technologies (e.g., AI) and social/economic trends shape practices

Healthcare track topics

As the 2027 Symposium wishes to develop a track on usability and user experience design in healthcare contexts, proposals should consider how usability and UX practices can support **equitable, accessible, and inclusive** healthcare experiences. Submissions are particularly encouraged to focus on:

- Practices for underserved or historically marginalized populations
- Methods for examining differences in user expectations and experiences
- Strategies to prevent or reduce inequities, barriers, and disparities in healthcare access

ADDITIONAL DETAILS & CONTACT

Registration	Free for all presenters and attendees
Travel / Lodging	Details will be posted to the symposium website (**https://usability-conference.unistra.fr/**, currently under construction) later this year
Questions	Contact Symposium Chair **Kirk St.Amant** at kirk.stamant@gmail.com